

# Social Media & Marketing Internship

Join Husky Intelligent Fridges, a dynamic and rapidly expanding startup, and help us revolutionise **our intelligent solutions for the B2B sector!** We are looking for a creative and motivated Social Media / Digital marketing intern who can strengthen our team. This role offers you the thrilling opportunity to take the lead in shaping our social media presence, strategies, and crafting content that leaves a lasting impression!

## Who are we

Husky Intelligent fridges is at the forefront of the unmanned retail revolution, providing innovative IoT solutions to businesses aiming for a future with unmanned operations. Our products range from a Smart Cabinet to an Intelligent Cabinet but also our newest innovation the Intelligent Dispenser and Return bin. We cater several segments with our customised products, services and more.

## What does the job entail

As a Social Media / Digital Marketing Intern at Husky Intelligent Fridges, you will play a pivotal role in shaping our brand's online presence and driving engagement in support of growth ambition as part of the Sales & Marketing team.

### Responsibilities:

- Setting up a social media strategy
- Increasing our follower count
- Assisting with content creation and the marketing & social media calendar
- Creating, publishing, and monitoring posts on social media
- Developing campaigns around our product to support sales
- Analyzing social media performance and making recommendations
- Supporting the optimization of our marketing and sales materials (Company toolkit)
- Driving event organization

## Who are you

You are a creative and proactive forward thinking student who is eager to learn new things and work within a startup that is redefining the landscape of unmanned retail. You have a passion for digital marketing and social media, with a keen eye for trends and an innate ability to captivate audiences. You are able to make transforming concepts into compelling content that resonates with our target audience and generates new customers.

### What we are looking for in someone:

- A relevant HBO education or higher, such as (digital) Marketing, Media, and/or Communication and International Business
- Experience with social media, particularly Instagram and LinkedIn is a plus
- Proficient in English language
- Creative and strong communication skills
- Proactive and able to work independently (“Can Do” mentality)
- Available for at least 5 months

### What we offer:

- A challenging internship with a lot of responsibility and freedom in a fast-growing startup
- Being part of a fun young and innovative team
- Opportunity to develop yourself in the field of social media and online marketing
- Lunch provided by our office
- Opportunity to improve your skills in darts, ping-pong, playstation and foosball in our game room
- An appropriate internship fee

Questions / interested? Please contact San San Nguyen at [sansan@intelligentfridges.com](mailto:sansan@intelligentfridges.com) for more information.

Husky Intelligent Fridges, Nieuw-Vennep.